



**ProMED**  
INTERNATIONAL SOCIETY  
FOR INFECTIOUS DISEASES

**THE 8TH INTERNATIONAL MEETING ON  
EMERGING DISEASES AND SURVEILLANCE**  
NOV 4-6, 2021

**VIRTUAL  
FOR 2021!**

**IMED 2021**  
**MANY VOICES.**  
**ONE HEALTH.**



**SPONSORSHIP & SYMPOSIA PROSPECTUS**



In an ever changing world, where infectious diseases spread rapidly, international scientific exchange and cooperation are needed now more than ever. By listening to a collective voice - one night on December 30, 2019, many voices were heard by responding to a published Request for Information (RFI) about cases of undiagnosed pneumonia in Wuhan, China on the ProMED global list. Now we know this cluster as COVID-19. The network, the trust, the rapid verification - so many working tirelessly to protect our Global One Health - answered the call. That is IMED. The place to be - to share your unflinching work to find practical solutions and the real-time disease detection methods. Join us!

IMED 2021 will once again bring leading scientists, informaticians, clinicians and policy makers together again to share knowledge, detect, prevent, and respond to outbreaks of emerging pathogens. Drawing together human, veterinary health, and environmental experts, IMED 2021 will serve as a true One Health forum where those working across the globe in diverse specialties can virtually meet, discuss, present and challenge one another with findings and new ideas.

While pathogens emerge, our methodologies for detection, prevention, control, and treatment also continue to evolve. Through digital resources, researchers and clinicians around the world can stay up-to-date with the newest developments in their field by listening, sharing, and challenging other voices over the course of a few days to learn and be better prepared for diseases in your own neighborhood, the next outbreak, or the next global pandemic. New technologies offer an array of opportunities that will allow medical and scientific meetings to be reshaped based on the evolving needs of attendees.

IMED 2021 is a hub for knowledge dissemination on emerging infectious diseases and innovative surveillance techniques and methods between professionals and their extended networks. IMED 2021 will be the start of the conversation as we look toward continuing to hear one another - our many voices, in Kuala Lumpur, Malaysia in November 2022 at our 19th International Congress on Infectious Diseases.



## WHY IMED?

Emerging infectious diseases are now, more than ever, at the center of the world's attention. IMED 2021 will bring together leading epidemiologists, scientists, clinicians, and policy makers in the fields of animal, environmental, and human health. These many voices in the One Health Community will showcase novel solutions and cutting edge science to improve pandemic-preparedness, as well as share knowledge to better detect, prevent, and respond to outbreaks of emerging pathogens. IMED 2021 will be a fully virtual conference.

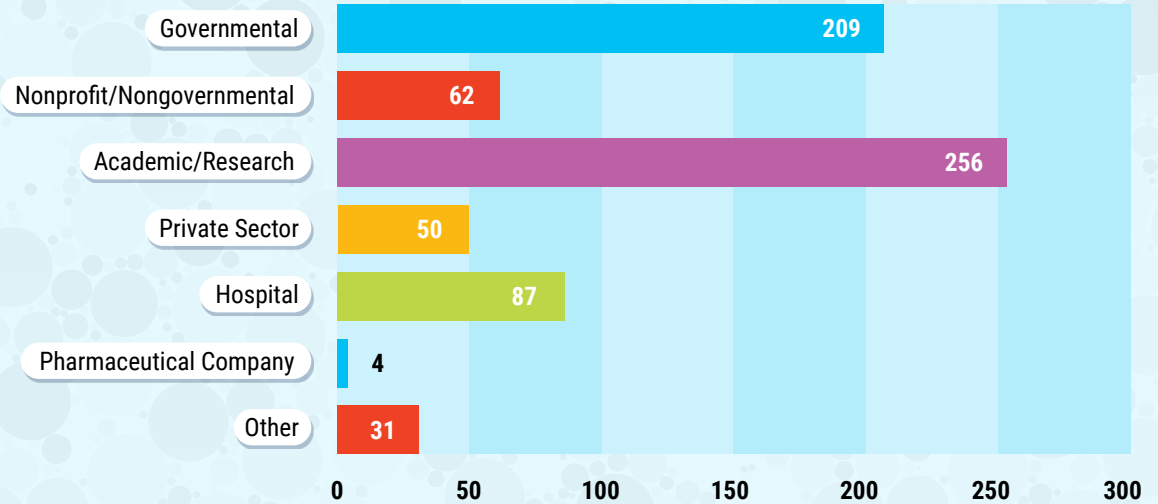
## WHO WILL BE THERE?

All are welcome! Attendees join us from many professional circles, including: Health Information Technology, Informatics, Public Health Surveillance Coordinators, Epidemic Intelligence Analysts, Data Scientists, Strategic Information Staff, Public Health Laboratorians, Public Health and Medical Epidemiologists, Nurses, Physicians, Veterinarians, Research Scientists, Microbiologists, Virologists, Toxicologists, Emergency Preparedness Professionals, Emerging and Reemerging Diseases Specialists, Environmentalists, Policy Makers, Biosecurity Professionals, Non-governmental and Governmental Organizations, Community Healthcare Workers, Ministry of Health Workers, Public Health Specialists, and other One Health professionals.

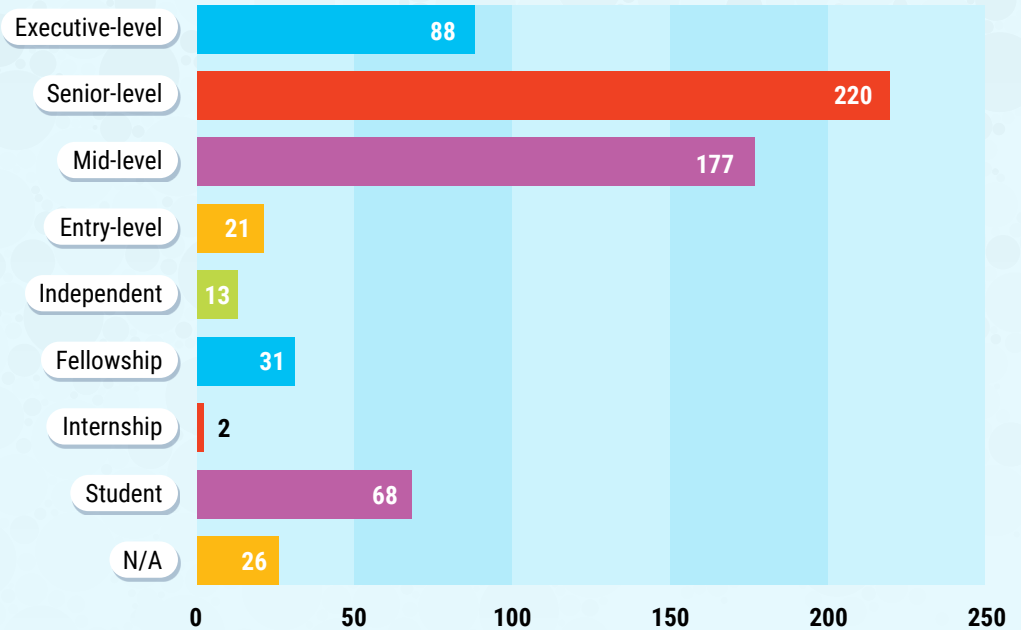


## IMED 2018 ATTENDEE DEMOGRAPHICS

### WORK PLACE



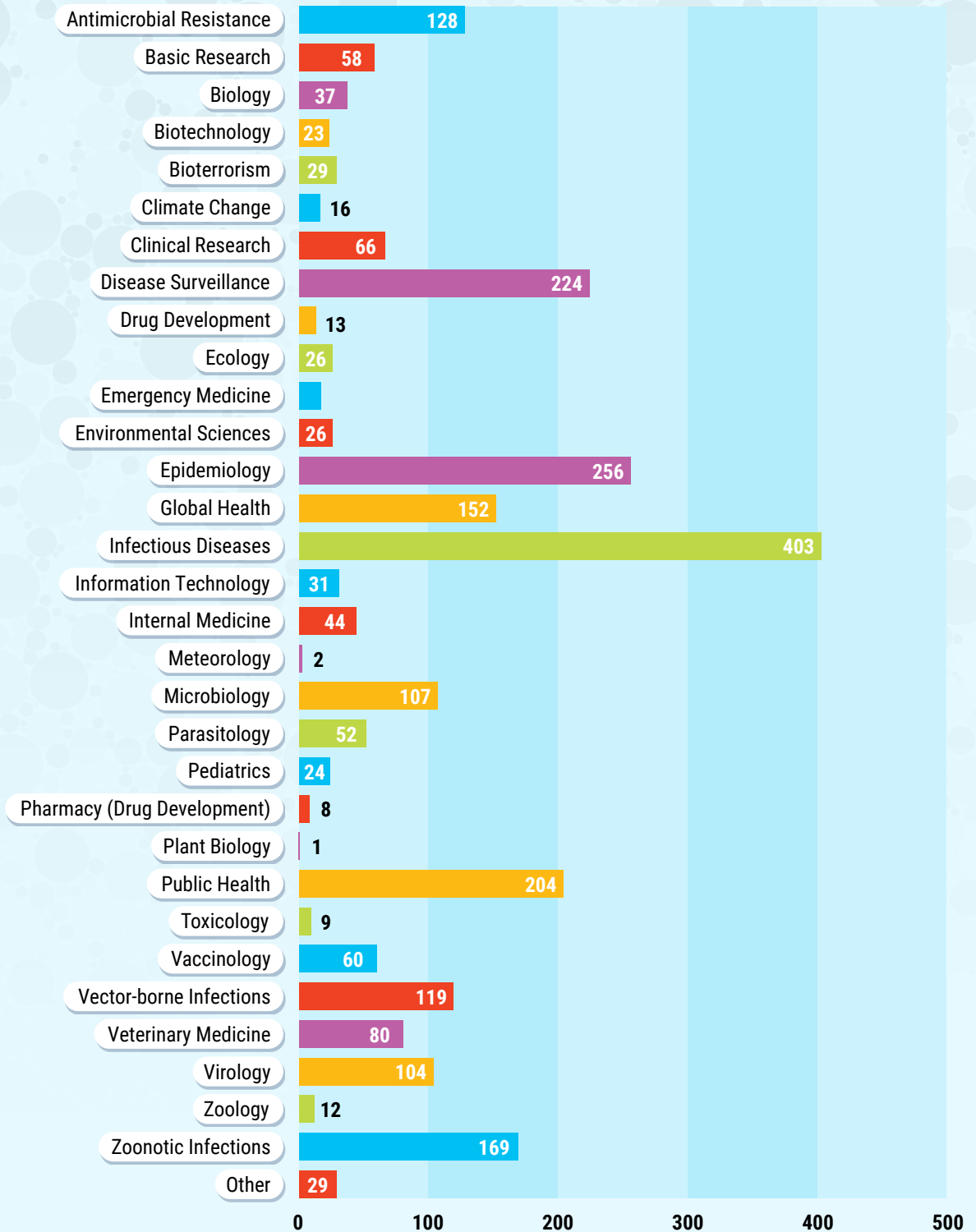
### JOB LEVEL





**IMED 2018 ATTENDEE DEMOGRAPHICS**

**EXPERTISE**





## **IMED 2021 TOPICS**

**Antimicrobial resistance & Antimicrobial Stewardship**  
**Bioterrorism and biological warfare**  
**Big Data, Genomics and Outbreaks**  
**Climate change and ecological factors in disease emergence**  
**COVID-19 Pathogenesis**  
**COVID-19 Diagnostics and therapeutics**  
**COVID-19 Vaccines**  
**COVID-19 Infection Prevention and Control**  
**COVID-19 Big Data, surveillance and contact tracing**  
**COVID-19 Ethics and Misinformation**  
**Diseases of animals**  
**Ethical Issues in Infectious Diseases**  
**Education advancements in One Health**  
**Emerging and neglected zoonotic diseases**  
**Emerging infectious diseases in displaced populations**  
**Foodborne and waterborne diseases**  
**Inequalities and access in infectious diseases**  
**Infections related to travel and migration**  
**Infection Prevention and Control**  
**Influenza and other respiratory infections**  
**Innovations in diagnostic tests for emerging diseases**  
**New approaches to outbreak surveillance and monitoring**  
**New pathogen discovery**  
**Outbreak modeling and forecasting**  
**Outbreak response and control**  
**Outbreak control and response logistic challenges**  
**One Health in Action**  
**Political factors in disease emergence and response**  
**Public communication of outbreaks and emerging diseases**  
**Rumors and misinformation in infectious diseases**  
**Vaccines and emergence of vaccine preventable diseases**  
**Vector Borne diseases**  
**Other**

\*Topics subject to change



## WHY SPONSOR?

### IMPROVE LEAD CAPTURE

Includes increased visibility to promote your brand and boost lead generation to secure qualified leads

### STREAMLINE OFFERINGS

All sponsor package offerings and inclusions prioritize your needs and includes traffic drivers

### OFFER NON-BOOTH OPTIONS

Identifies sponsorship opportunities that do not require an exhibit booth to assist with company goals like brand awareness

## INFORMATION FOR SPONSORS

Gathering experts focused on infectious agents, IMED 2021 will bring leading scientists, clinicians, and policy makers together in a virtual meeting to share innovation, spark and sustain critical connections, present new knowledge and breakthroughs, and discuss how to discover, detect, understand, prevent, and respond to outbreaks of emerging pathogens. IMED is a true One Health forum where those working in diverse specialties and different regions can meet, present, and challenge one another with research findings and new ideas.

### YOUR SUPPORT

- Engage those in specialties surrounding infectious diseases who are seeking a wide range of services and solutions
- Connect with infectious disease professionals through multiple avenues
- A wide range of marketing options have been developed to meet your company's diverse needs, including industry-supported symposia, pre- and post-conference emails, industry and supporter acknowledgements in related publications and website, and more



## CONTACT IMED

If you have any questions or would like to secure any opportunities, please contact:

Catherine Crowley, **Director of Business Development** | [Catherine.Crowley@ISID.org](mailto:Catherine.Crowley@ISID.org)

	<b>Platinum</b> Only 5 available	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
	<b>\$30,000</b>	<b>\$15,000</b>	<b>\$7,500</b>	<b>\$3,000</b>
Symposia at Congress	X			
Symposia enduring access for 12 months	\$20,000 Add-on			
(2) Custom Questions in IMED Challenge	X			
(1) Custom Question in IMED Challenge		X	X	
Virtual Platform Banner Ad	X	X		
Pre-Meeting eBlast	X	X	X	X
Post-Meeting eBlast	X	X		
Premium logo recognition on sponsor page	X	X		
Logo recognition on sponsor page			X	X

## IMED CHALLENGE

Attendees will have the chance to participate in the IMED Challenge throughout the conference. Sponsors have the opportunity to customize a question to focus on the disease state and/or topic of their choice increasing education. Attendees will answer a series of multiple-choice style questions in hopes of earning a place on the live leaderboard.





### Sponsorship Opportunities

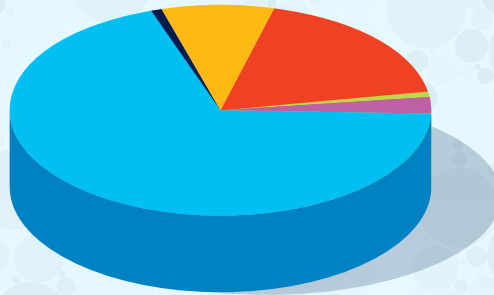
Symposia at Congress	N/A – Package Required
Symposia enduring access for 12 months	N/A – Package Required
(2) Custom Questions in IMED Challenge	N/A – Package Required
(1) Custom Question in IMED Challenge	N/A – Package Required
IMED Game Page Banner	\$2,500
Sponsored Session Banner Top	\$2,500
Sponsored Session Banner Side	\$2,500
Sponsor Page Banner	\$2,500
Pre-Meeting eBlast	\$3,000
Post-Meeting eBlast	\$3,000
Premium logo recognition on sponsor page	N/A – Package Required
Logo recognition on sponsor page	Included with any sponsorship
Registration Reminder Email	\$3,000
Know Before You Go Email	\$3,000
Daily recap day 1	\$3,000
Daily recap day 2	\$3,000
Daily recap day 3	\$3,000



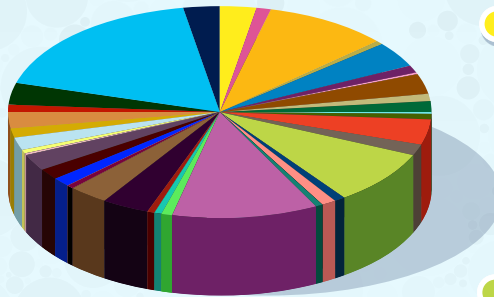
**IMED 2018 ATTENDEE DEMOGRAPHICS**

**ATTENDEE COUNTRIES**  
By WHO Region

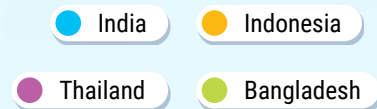
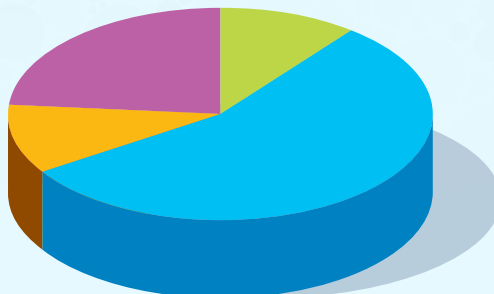
**REGION OF THE AMERICAS**



**EUROPEAN REGION**



**SOUTH-EAST ASIAN REGION**



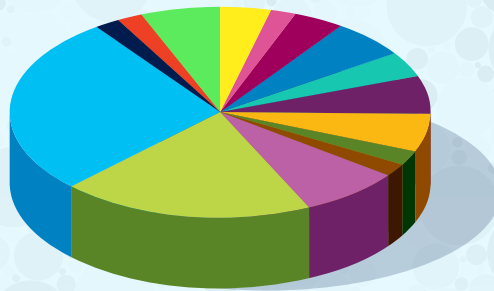
Based on IMED 2018 Conference



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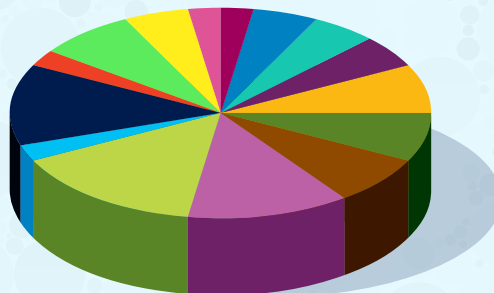
**ATTENDEE COUNTRIES**  
By WHO Region

**AFRICAN REGION**



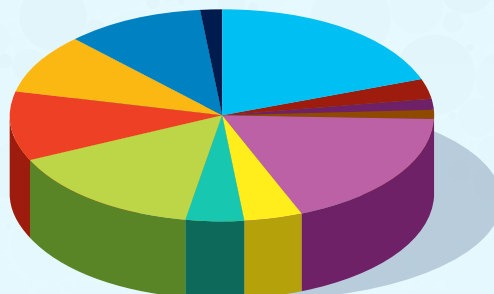
- Angola
- Burkina Faso
- Cameroon
- Congo
- Ethiopia
- Ghana
- Kenya
- Malawi
- Mauritania
- Mozambique
- Nigeria
- South Africa
- Tanzania
- Togo
- Uganda

**EASTERN MEDITERRANEAN REGION**



- Tunisia
- Yemen
- Afghanistan
- Egypt
- Iran
- Iraq
- Jordan
- Lebanon
- Morocco
- Oman
- Pakistan
- Palestine
- Saudi Arabia
- Somalia
- Sudan

**WESTERN PACIFIC REGION**



- Australia
- Cambodia
- China
- Hong Kong
- Japan
- Malaysia
- New Zealand
- Philippines
- Singapore
- South Korea
- Taiwan
- Vietnam

*Based on IMED 2018 Conference*