



2016  
**IMED**

# *International Meeting on Emerging Diseases and Surveillance*

Vienna, Austria • November 4 – 7, 2016



**INVITATION TO THE EXHIBITION & SPONSORSHIP**



## **WELCOME TO THE CONFERENCE & EXHIBITION!**

It is our pleasure to announce the sixth International Meeting on Emerging Diseases and Surveillance, IMED 2016 to be held in Vienna, Austria from 4–7 November 2016. For those whose work deals with threats from infectious agents, IMED 2016 will once again bring leading scientists, clinicians and policy makers to Vienna to present new knowledge and breakthroughs and discuss how to discover, detect, understand, prevent and respond to outbreaks of emerging pathogens.

Since the last IMED in 2014, newly emerged diseases and outbreaks of familiar ones have continued to challenge us. The West African Ebola outbreak presented an unparalleled crisis of global proportions and there are many lessons yet to be learned from it. MERS coronavirus continued to challenge the Middle East, spreading dangerously in the healthcare setting, and showed its global threat with a major outbreak in the Republic of Korea. Eruptions of highly pathogenic avian influenza in poultry, wild birds and humans continue to occur. Zika virus appeared for the first time in the Americas, spreading widely in this region with plentiful competent vectors. A frightening role in fetal malformation has emerged. Diseases at the human-wildlife interface ranging from rabies to plague to Nipah continue to draw our attention. Growing resistance by pathogens to all types of therapeutic agents raises fundamental obstacles to our ability to respond to outbreaks and pandemics. We have witnessed the use of chemical weapons in the Syrian conflict and the threat of intentional use of biological agents for nefarious purposes remains as real as ever. The European migrant crisis has raised questions regarding the re-emergence of infectious diseases and the monitoring and screening of migrants arriving in Europe and elsewhere.

Since its inception, IMED has been a summit that unifies our approach to pathogens in the broadest ecological context. Drawing together human and veterinary health specialists, IMED serves as a true One Health forum where those working in diverse specialties and diverse regions can meet, discuss, present and challenge one another with findings and new ideas. While pathogens emerge and mutate, our methodology for detection, surveillance, prevention, control, and treatment also continue to evolve. New approaches to vaccination and isolation the uses of novel data sources and genomics, novel laboratory methods, rapid point-of-care diagnostics, risk communication, political and societal responses to outbreaks have all seen innovation and change that will be explored at IMED 2016.

ProMED and the International Society for Infectious Diseases (ISID), along with all of our co-sponsors and participating organizations, look forward to welcoming you to Vienna. Target Audience: Physicians, veterinarians and other health care workers and scientists, public health leaders, pharmaceutical and biotechnology industry, journalists, other interested persons including the entire ProMED-mail community.

Larry MADOFF & Britta LASSMANN  
Co-Chairs, Scientific Program Committee  
ISID, Boston, USA

**Target Audience:** Healthcare professionals including physicians, and veterinarians, public health specialists, epidemiologists, research scientists, pharmaceutical and biotechnology industry, journalists, other interested persons.

**Topics:** Planned session topics include:

- Disease Surveillance, Detection, Reporting and Outbreak Modeling
- Ethics of New Methodologies of Disease Surveillance
- Vectorborne and Zoonotic Diseases
- Foodborne and Waterborne Infections
- Infections Related to Travel and Migration of Humans and Animals
- Animal Reservoirs for Emerging Pathogens
- Agents of Bioterrorism/Biological Warfare
- Laboratory Biosafety and Emerging Pathogen Research
- Specific Disease Threats: Pandemic Influenza, Anthrax, *C. difficile*, Q fever, Rift Valley Fever, MERS, West Nile Virus, Zika Virus, Hemorrhagic Fevers, Bluetongue, Chikungunya, TSEs, Healthcare Associated Infections, and Others
- Antimicrobial Resistance
- Vaccines and Diagnostics for Emerging Diseases
- Submitted Abstracts (Oral and Poster)

**We look forward to welcoming you in Vienna!**

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# **MEDIA-PLAN**



## Scientific Program Committee IMED 2016

Larry Madoff, Co-Chair, *Boston, USA*  
Britta Lassmann, Co-Chair, *Boston, USA*  
Jacques Acar, *Pari, France*  
Uzma Bashir, *Islamabad, Pakistan*  
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Timothy Brewer, *Los Angeles, USA*  
John Brownstein, *Boston, USA*  
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Jon Cohen, *Brighton, UK*  
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Sidi Coulibaly, *Ouagadougou, Burkina Faso*  
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Arnon Shimshony, *Jerusalem, Israel*  
Paul Tambyah, *Singapore*  
Jaime Torres, *Caracas, Venezuela*  
Effy Vayenna, *Zurich, Switzerland*  
Jack Woodall, *Rio de Janeiro, Brazil*

Please visit <http://imed.isid.org> for further important information!

## Exhibition

The Exhibition area will be located in close vicinity to the lecture rooms and will be combined with coffee areas. This guarantees a constant flow of visitors to your exhibition booth throughout the congress time.

IMED is an excellent opportunity for you to present your products, services and activities to professionals working in this field. It is also the ideal place for networking with key decision makers.

**Price of Exhibition Space: € 275.–** per m<sup>2</sup> floor space

Minimum order: 6 m<sup>2</sup> net price (the tax liability lies with the benefit recipient)

Booth allocation is based on:

- preferred allocation of sponsors
- stand size
- date of application for exhibition space and related down-payment

You are kindly requested to register as soon as possible using the attached Booking Form.

The Exhibitors' Manual incl. time schedule, important information and order forms for additional services will be sent to confirmed exhibitors in due time.

Please contact us for any questions concerning the exhibition – we will be happy to assist you!

Dominik Udolf

Media-Plan/Exhibition Management IMED 2016

## Sponsorship

Please contact the Conference Organizer to discuss additional Sponsorship Opportunities.

Norman Stein

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# IMED - International Meeting on Emerging Diseases and Surveillance Vienna, Austria • November 4 – 7, 2016

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## GENERAL INFORMATION

### Organized by:

International Society for Infectious Diseases (ISID)  
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### Congress Venue:

Hilton Vienna  
Am Stadtpark  
1030 Vienna, Austria  
[www.hilton.com](http://www.hilton.com)

### IMED 2016 Conference Office:

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**Congress Homepage: <http://imed.isid.org>**

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# MEDIA-PLAN

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